

NATIONAL  
INSURANCE,  
CORPORATION TAX,  
BUSINESS RATES,  
PROFESSIONAL  
INDEMNITY,  
PEOPLE'S  
PENSION,  
UTILITY  
BILLS,  
VAT,  
BANK  
CHARGES,  
EMPLOYMENT  
CONTRACTS . . .



**IT'S  
PAYBACK  
TIME**


# INNOVATOR

You were **bored** at school.  
You've always looked for **new ways** of doing things.

You're a **problem solver.**



Small business owners employ over 15 million people in the UK.

A close-up photograph of a metal drill bit in a lathe machine. The drill bit is positioned vertically, and a metal workpiece is being drilled. The background is blurred, showing a person in a workshop setting. The text is overlaid on the image.

You weren't good at **doing as you were told.**

So you set up **in business** to realise your dreams.

cash for innovators

# VISIONARY

You're different.  
A bit quirky.

**You stand out from the crowd.**

You're working on new  
and exciting projects  
**but it's costing a fortune.**





The government is committed to reducing the cost of R&D for small businesses.



Last year, according to HMRC, **£49,505** was the average payment made to SMEs for innovation projects.

# WHAT IF ● ● ●

**What if** your business suddenly got **£50,000 in cash?**

**What if** someone did all the work for you to  
get this government money?

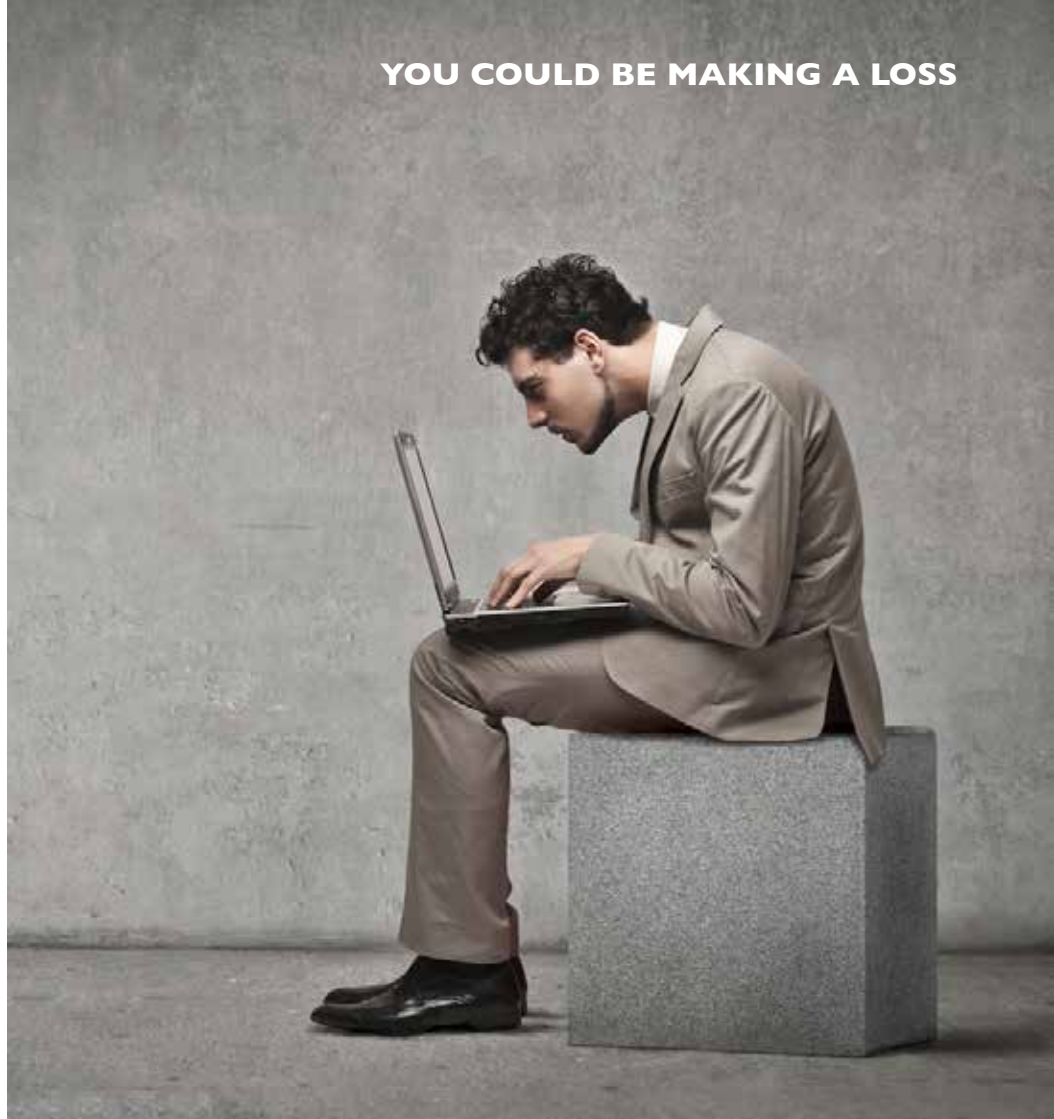
**What if** they dealt with the taxman and worked  
with your accountant all the way through?

**What if** you didn't have to pay anything up front and the  
fee was contingent on a successful claim?

**What if** you used a team that has completed hundreds of these  
applications with a 100% success rate? A team that gets great  
feedback and is highly respected by HMRC?

## YOU COULD BE MAKING A LOSS

The government has come up with a scheme to **reward business owners** like you. It's just that they keep forgetting to tell people about it (bless 'em). Small business owners develop software and manufacturing processes. They engineer new products and come up with solutions to client problems. Any of this could qualify, and whether you're in profit or loss you can still get cash payments.







**YOU COULD BE MAKING A PROFIT**

# DO I QUALIFY?



*cash for innovators*

I have a **limited company** based in the UK.



I've been trading for **at least a year**.



I employ **less than 500 people**.



My turnover is **less than £85 million** a year.



I'm working on something **new and different** and I'm pretty sure my competitors would steal it if they could.



90% of eligible small companies simply don't know they can claim innovation payments.

# THE PROCESS

If you can tick **ALL FIVE BOXES** we need to talk. It'll just take a ten minute phone call to see if you meet the other criteria.

If you don't, you haven't lost anything. If you do, we need to book a longer one hour phone call or come and visit. Our technical consultants will chat to your development people to understand your work in detail.

We then write a thorough report for HMRC explaining how you meet the legislation. This is 80% of the work involved and we do it all for you.

After that, we work out the value of the money and resources you've spent on new developments and processes.

We work with your accountant to fill in the right forms (a corporation tax return) and then the claim is submitted to HMRC.

If HMRC have no queries with our report they make a cash payment to you, or you can take the tax relief going forward if you prefer. This usually takes around 30 working days.



# INNOVATOR

16,160 small business owners received cash back or tax relief for innovation last year.

If all goes well, you usually get a **cash** payment  
of around **24%** of your development costs.

That's the **HMRC average** and it's ours too.



**breakthrough funding**



**16,160** small  
businesses  
got an average  
**£50,000** back  
last year.

**Why didn't you?**

cash for innovators

**cash for innovators**

**child's play**

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